

TRADITIONAL  
OFFICE

VS

HOME  
OFFICE

IN CHANGED BUSINESS ENVIRONMENT?



CUSHMAN &  
WAKEFIELD

CBS  
INTERNATIONAL

April 2020

## REZULTATI ISTRAŽIVANJA

Tijekom travnja 2020. CBS International je organizirao istraživanje „Tradicionalni ured vs. Rad od kuće u izmjenjenim poslovnim okolnostima“. Istraživanje je omogućilo klijentima priliku izraziti svoje mišljenje i podijeliti stavove o trenutnoj situaciji uzrokovanoj virusom COVID-19.

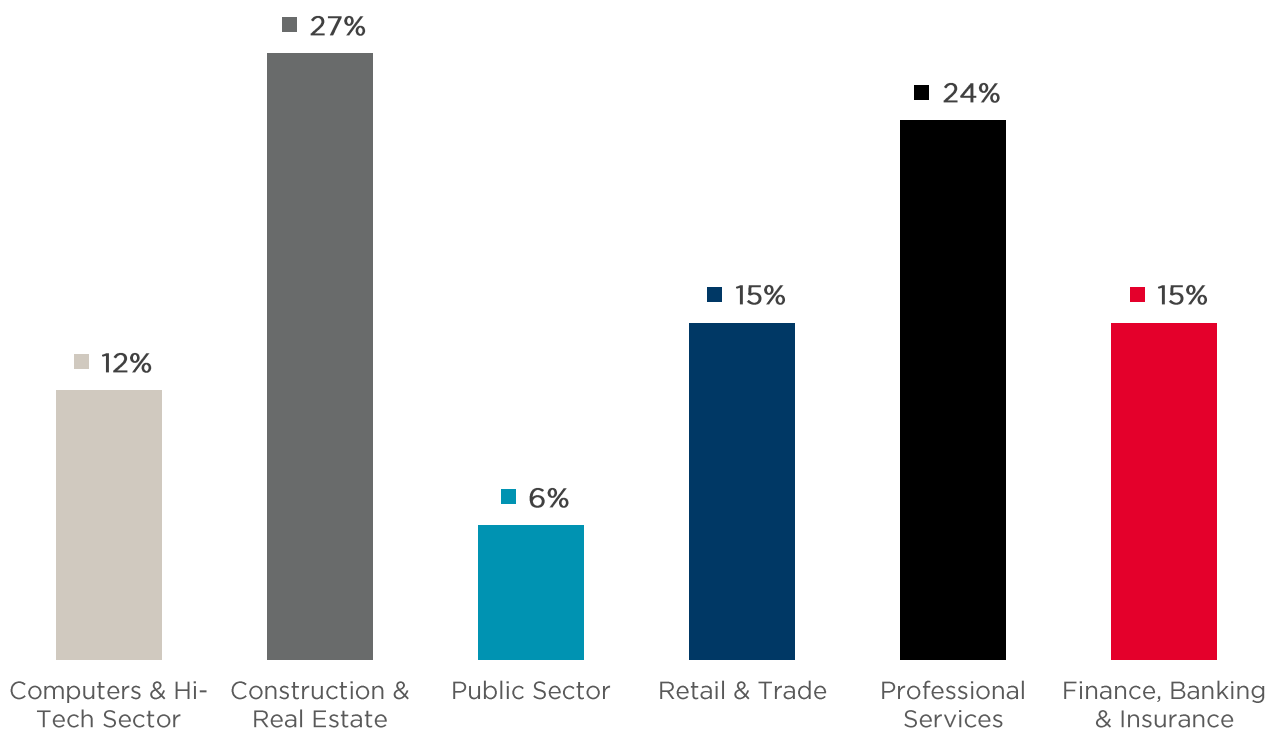
CBS International je kontaktirao klijente iz različitih industrija koje posluju u Hrvatskoj, uključujući međunarodne i domaće tvrtke kao i različita poslovna udruženja. Rezultate istraživanja donosimo u nastavku.

## SURVEY RESULTS

During April 2020, CBS International has conducted a survey called “Traditional office vs. home office in changed business environment“. The survey provided an opportunity for our clients to express their view and feedback on some important matters during COVID-19 situation.

CBS International approached clients from various industries based in Croatia, including international and domestic companies, as well as professional associations. Here are the results of our survey.

Struktura uzorka / Sample Structure



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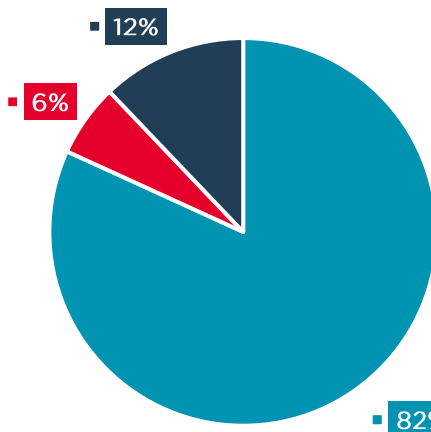
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Radite li tijekom ove izvanredne situacije od kuće ili iz ureda? / Are you working from home or from the office during the emergency situation?

**82%**

Radim od kuće puno radno vrijeme / I work from home full-time



Radim od kuće puno radno vrijeme / I work from home full-time

Radim u uredu puno radno vrijeme / I work in the office full-time

Vrsta posla mi dozvoljava kombinaciju obje opcije / My type of job allows me to combine both options



Šta je za vas najveća prednost rada od kuće? / What is the greatest benefit of working from home?\*

Fleksibilan raspored obveza / Flexible schedule	37%
Osjećaj sigurnosti zbog situacije s COVID-19 / Sense of safety due to COVID-19 situation	27%
Vrijeme provedeno s obitelji / Family time	24%
Veća efikasnost / Higher efficiency	8%
Nešto drugo / Other	3%

Bez gubitka vremena u transportu, uštede u novcu/No commuting time loss, savings in money

\*multiple choice allowed

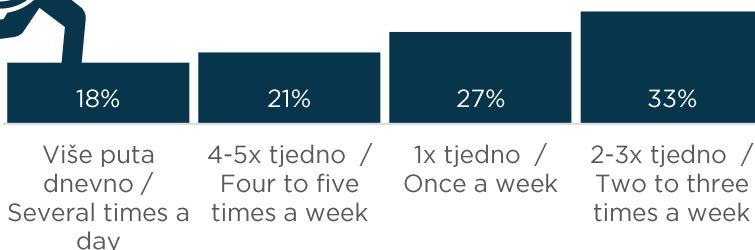


Koji su najveći nedostaci rada od kuće? / What are the biggest disadvantages of working from home?\*

Nedostatak suradnje s kolegama / Absence of interaction with colleagues	35%
Sporiji protok informacija / Slower information flow	25%
Nedostatak sastanaka uživo / Absence of face to face meetings	19%
Gubitak motivacije / Loss of motivation	11%
Nešto drugo / Other	9%
Loš internet / Poor internet connection	2%

Nedostatak prostora za rad, obveze oko djece/ No dedicated workspace at home, activities with kids, school-related responsibilities of parents

Koliko često imate online sastanke s kolegama? / How often do you have online meetings with your colleagues?





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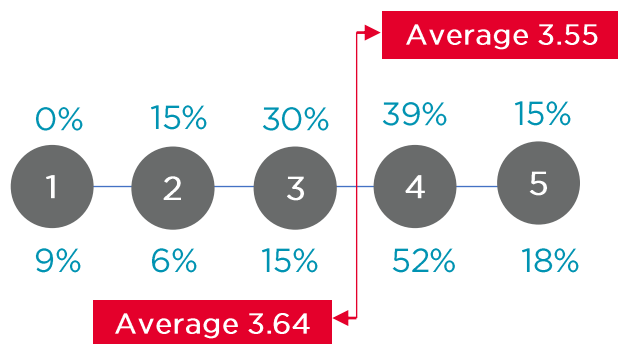
Kako je vaša tvrtka provela tranziciju iz tradicionalnog officea u home office? / How did your company go through the transition from traditional office to home office?



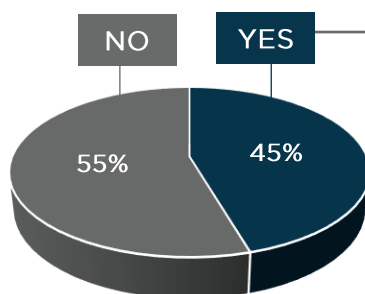
- Odlično / Excellent
- Još uvijek se prilagođavamo novim okolnostima / We're still adjusting to new circumstances
- Proces prilagođavanja je bio težak, ali smo savladali sve izazove / The adjustment process was difficult, but we have overcome all challenges

Kako ocjenjujete efikasnost rada od kuće u usporedbi s radom u tradicionalnom uredu? / How do you evaluate the efficiency of working from home?

Koliko efikasno biste mogli nastaviti raditi u home office modu i nakon COVID-19? / How effectively can you continue to work in home office mode after COVID-19?



Planirate li nakon ovog iskustva neke promjene u radu svog tima? After this experience, would you like to implement some changes in your team's work?



Češći rad od kuće (1-2 puta mjesečno) / More often remote work (1-2 times per month)

Uvođenje redovnih conference call-ova umjesto sastanaka / Introduction of conference calls instead of meetings

Bolja organizacija prostora / Better space organization

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